



# **Acceptable Use Policy**

*Version 1. (see Box for latest version number for decimal)*

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Part of ISO 27001 – IT Policies  
Information Security Properties Addressed:  
Confidentiality, Integrity, Availability

Pages 1-4

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# Acceptable Use Policy

## Purpose

This acceptable use policy sets out the terms between the website user and D5 Design, under which the website user may access our website [www.d5-design.com](http://www.d5-design.com). This acceptable use policy applies to all users of, and visitors to, our site.

By using our site, you confirm that you accept these terms and that you agree to abide by all the policies in this acceptable use policy, which supplement our terms of website use.

[www.d5-design.com](http://www.d5-design.com) is a site operated by D5 Design Limited (we or us). We are registered in England and Wales under company number 08730102 and we have our registered office at 2 Manor Farm Court Old Wolverton Road, Old Wolverton, Milton Keynes, Bucks, England, MK12 5NN. Our main trading address is Broadview Studio, Drayton Beauchamp, Aylesbury, Buckinghamshire, HP22 5LU. Our VAT number is GB172876081.

## Prohibited uses

You may use our site only for lawful purposes. You may not use our site:

- In a way that violates any applicable local, national, or international law or regulation
- In a way that is unlawful, fraudulent, or has any unlawful or fraudulent purpose or effect
- For harming, or attempting to harm minors in any way
- To transfer, or procure the sending of any unsolicited or unauthorised advertising or promotional material or any other form of similar solicitation (spam)
- To transmit unlawful material or material that is defamatory, threatening, discriminatory, extremist or which has the potential to radicalise themselves or others
- To knowingly transmit any data, send or upload any material that contains viruses, spyware, adware or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware

You also agree:

- Not to reproduce, duplicate, copy or re-sell any part of our site in contravention of the provisions of our terms of website use
  - Not to access without authority, interfere with, damage, or disrupt:
    - any part of our site
    - any equipment or network on which our site is stored
    - any software used in the provision of our site
  - any equipment, network, or software owned or used by any third party.

## Interactive services

We may from time to time provide interactive services on our site, including, without limitation:

- Scientific Communications News
- Interviews with Industry Experts

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Where we do provide any interactive service, we will provide clear information to you about the kind of service offered, if it is moderated and what form of moderation is used (including whether it is human or technical).

We will do our best to assess any possible risks for users (and in particular, for children) from third parties when they use any interactive service provided on our site, and we will decide in each case whether it is appropriate to use moderation of the relevant service (including what kind of moderation to use) in the light of those risks.

The use of any of our interactive services by a minor is subject to the consent of their parent or guardian. Minors who are using any interactive service should be made aware of the potential risks to them.

## Content standards

These content standards apply to all material which you contribute to our site (contributions), and to any interactive services associated with it.

You must comply with the spirit and the letter of the following standards. The standards apply to each part of any contribution as well as to its whole.

Contributions must:

- Where facts are stated, be accurate
- Where opinions are stated, be genuinely held
- Comply with applicable law in the UK and in any country from which they are posted

Contributions must not:

- Contain any material which is defamatory of any person
- Contain any material which is obscene, offensive, hateful, or inflammatory
- Promote sexually explicit material
- Promote violence
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age
- Infringe any copyright, database right or trademark of any other person
- Be likely to deceive any person
- Be made in breach of any legal duty owed to a third party, such as a contractual duty or a duty of confidence
- Promote any illegal activity
- Be threatening, abuse or invade another's privacy, or cause annoyance, inconvenience, or needless anxiety
- Be likely to harass, upset, embarrass, alarm, or annoy any other person
- Be used to impersonate any person, or to misrepresent your identity or affiliation with any person
- Give the impression that they emanate from D5 Design if this is not the case
- Advocate, promote or assist any unlawful act

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## Suspension and termination

We will determine whether there has been a breach of this acceptable use policy through your usage of our site. When a breach of this policy has occurred, we may take such action as we deem appropriate.

Failure to comply with this acceptable use policy constitutes a material breach of the terms of use, which must be agreed to in order to be permitted to use our site, and may result in our taking all or any of the following actions:

- immediate, temporary, or permanent withdrawal of your right to use our site
- immediate, temporary, or permanent removal of any posting or material uploaded by you to our site
- issue of a warning to you
- legal proceedings against you for reimbursement of all costs on an indemnity basis (including, but not limited to, reasonable administrative and legal costs) resulting from the breach
- further legal action against you
- disclosure of such information to law enforcement authorities as we reasonably feel is necessary

We exclude liability for actions taken in response to breaches of this acceptable use policy. The responses described in this policy are not limited, and we may take any other action we reasonably deem appropriate.

## Changes to the acceptable use policy

We may revise this acceptable use policy at any time by amending this page. You are expected to check this page from time to time to take notice of any changes we make, as they are legally binding on you. Some of the provisions contained in this acceptable use policy may also be superseded by provisions or notices published elsewhere on our site.